



Title: Graphic Designer

Department: Graphics

Reports to: Art Director

### **Overview**

An artistically-talented technician. That's how we describe graphic designers at STRONG.

Our team of designers balance creativity and layout principles with the know-how for operating Adobe Creative Suite and HTML. We don't mind if you're left or right brained – you'll be using both in this gig.

If you're familiar working with a Mac, then you've already got a head start. If you have experience with everything from traditional advertising to web design, stop reading this and get to applying.

Being a part of the Graphics team means you work great alone, but you also bring ideas and a good attitude to group work. The camaraderie is strong with this team, and they do plenty of cool extracurriculars (think: taco nights and virtual reality parties).

If this sounds right up your well-designed alley, send us an application today.

### **Job Summary**

As part of the design team, the graphic designer is responsible for dynamic execution of web and traditional graphic design, plus a wide range of additional advertising materials.

### **Hard Skills:**

- Adobe Creative Suite, specifically Illustrator, Dreamweaver, and Photoshop
- Some HTML knowledge
- Strong layout and typography skills

### **Soft Skills:**

- Flexible/Adaptable – ability to organize and quickly shift priorities and multi-task
- Work independently and as part of a team
- Ability to thrive in a high-volume, fast-paced environment
- Excellent attention to quality and detail

- Maintain a positive attitude
- Strong verbal and written communication skills
- Professional manner when working with clients and team members
- Bring passion and enthusiasm to your work

### **Qualifications**

- BA or BFA from a design, art or communications focused program. Associates Degrees will also be considered.
- Strong portfolio demonstrating primarily advertising and web/print based design. Applicants without submitted portfolio examples or URL to professional website will not be considered.
- Candidate should be located in Birmingham, Alabama or be willing to relocate.

To apply, send your resume and cover letter to [humanresources@strongautomotive.com](mailto:humanresources@strongautomotive.com) and include the job title in the subject line.