



**Title:** Digital Marketing Assistant

**Department:** Digital

**Reports to:** Digital Marketing Manager

**Job Summary:**

Strong Automotive Merchandising is seeking the ideal candidate to join our growing SEO Department as **Digital Marketing Assistant**.

**Overview**

- Work directly with the SEO Coordinators on maintaining dealership websites according to Digital, Brand, and Compliance standards
- Monitor alerts in various SEO tools (Google Search Console, Google Analytics, SEMRush) to evaluate websites and update accordingly
- Handle Compliance issues delivered by Account Team
- Receive, track, and prioritize general website support requests; submit support tickets when needed
- General editing on website platforms
- Build, code, and update website pages
- All other duties as assigned by Manager

**Qualifications:**

- College degree in Marketing or related field
- Proficiency in MS Excel, PowerPoint, Word, and Google Docs/Sheets
- Strong attention to detail
- Ability to work within a team and independently
- Excellent organizational, time management, and analytical skills
- HTML experience a plus
- Familiarity with Google Analytics, WordPress, Website Platforms and Search Engine Optimization Tools a plus

To apply, send your resume and cover letter to [humanresources@strongautomotive.com](mailto:humanresources@strongautomotive.com)