



Title: Graphic Designer

Department: Graphics

Reports to: Art Director

Overview

Strong Automotive Merchandising is seeking a graphic designer with an eye for layout design and a passion for advertising. If you have experience with everything from traditional advertising to web design and can handle working in a fast-paced environment, you could be a great fit.

Our team of designers balance creativity and layout principles with the know-how for operating Adobe Creative Suite and HTML (on a Mac, of course). Being a part of the Graphics team means you work great alone, but you also bring ideas and a good attitude to group work.

If this sounds right up your well-designed alley, send us an application and portfolio samples today.

Job Summary

As part of the design team, the graphic designer is responsible for dynamic execution of web and traditional graphic design, plus a wide range of additional advertising materials.

Hard Skills:

- Adobe Creative Suite, specifically Illustrator, Dreamweaver, and Photoshop
- Some HTML knowledge
- Strong layout and typography skills

Soft Skills:

- Flexible/Adaptable – ability to organize and quickly shift priorities and multi-task
- Work independently and as part of a team
- Ability to thrive in a high-volume, fast-paced environment
- Excellent attention to quality and detail
- Maintain a positive attitude
- Strong verbal and written communication skills
- Professional manner when working with clients and team members

- Bring passion and enthusiasm to your work

Qualifications

- BA or BFA from a design, art or communications focused program. Associates degrees will also be considered.
- Strong portfolio demonstrating primarily advertising and web/print based design. Applicants without submitted portfolio examples or URL to professional website will not be considered.
- Candidate should be located in Birmingham, Alabama or be willing to relocate.